

The success of any outstanding venture depends greatly on the power its promoters possess. AGRI INTEX found its niche on the world map because the Coimbatore District Small Industries Association (CODISSIA) has been particular about its recognition. A strong backbone to the growing industry sector of Coimbatore, CODISSIA has been the energizing factor behind the establishment of many local industries for over four decades.

CODISSIA

Intec Technology Centre

CODISSIA Intec Technology Center is a Trust formed by the Coimbatore District Small Industries Association (CODISSIA) in the year 1996 and owns the CODISSIA Trade Fair Complex. Inaugurated in the year 2000, CODISSIA Trade Fair Complex was the first Trade Fair Complex in South India and the Second in India with an objective :

To promote and create infra-structural facilities for conducting trade fairs, industrial exhibitions, Buyer Seller Meets, Seminars, Conventions, Conferences, Workshops and such other activities needed for the growth of regional economy.

To carry out scientific and technological research and development work on product, process and services.

To promote, establish and manage a Trade Center to assist the industries in identifying the sources for Export, Import and Technology Transfers and Collaborations.

BOOK YOUR SPACE NOW

STALL CHARGES

Shell Scheme : Rs. 6000/- Per sq.mt

Bare Space : Rs. 5500/-Per sq.mt

(Vantage & GST Charges will be Extra)



22nd Edition

AGRI INTEX 2024

(An Event of CODISSIA Intec Technology Centre)

INDIA'S PRIME AGRICULTURAL TRADE FAIR

11th - 15th July 2024

CODISSIA Trade Fair Complex, Coimbatore



The Chairman,

AGRI INTEX 2024

(An Event of CODISSIA Intec Technology Centre)
 CODISSIA G.D. Naidu Towers, P.B. No.3827,
 Huzur Road, Coimbatore 641 018, INDIA.



For Details : 74026 15182

E mail : agriintex@codissia.com

website : www.agriintex.codissia.com

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Organised by



In Association with



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AGRI INTEX

Driving Growth

In a bid to introduce Contemporary Agriculture - Horticulture, Dairy Farming And Food Processing Technologies, along with their best practices that can inevitably help countless farmers and platform owners, AGRI INTEX is fully geared up to showcase its next edition of India's Prime Agricultural Trade Fair AGRI INTEX 2024 from July 11th to 15th, 2024 at our own CODISSIA Trade Fair Complex, Coimbatore.

EACH NEW EDITION

a trend setter

AGRI INTEX is geared up to mark its 22nd edition. In retrospect, successful 21 editions, over 1 lakh business and industry visitors, more than 500 exhibitors, 800 booths, 1000 product categories and trade turnover in excess of Rs.1,000 million in all its past editions. AGRI INTEX has witnessed an overwhelming response from the industry and trade alike. It enjoys the patronage of the concerned Departments from Agriculture sector, Decision-Makers, Experts, Practitioners and Trainers in Agriculture, as well as thousands of visitors from all around the globe. In addition, with due support from the media, AGRI INTEX has been accorded the iconic status that it truly deserves, making every edition a success story.

CRUX

of the matter

Experience the fair with real time Integrated Model Farm, live demonstrations of Machineries, equipments, hand tools, irrigation equipments and the latest technology like fully automated soil-less agriculture in a 5 lakh Sq.ft gross display area. AGRI INTEX enjoys tremendous support from both the Central and the State Governments. The seamless opportunities triggered by this fair lead to targeted business networking for those looking out for new business opportunities, thereby encouraging global participation. Be it new product launch or marketing of an existing product or future innovations, this is the right place to exhibit and sell them.

EVENT OF THE ERA

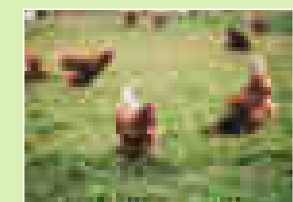
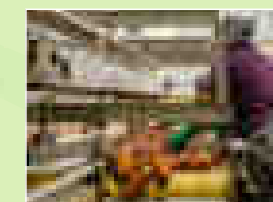
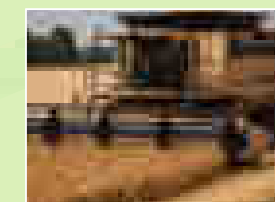
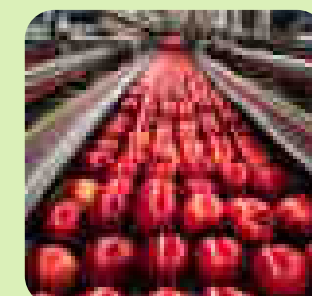
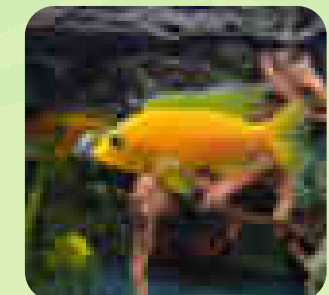
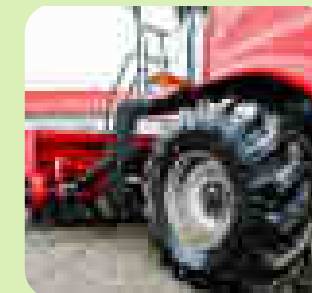
Infinite Opportunities

An exclusive platform that brings together the foremost and competent agricultural & industrial players world over to showcase their technological talents - That is AGRI INTEX in a nutshell. India's Prime Agricultural Trade Fair "AGRI INTEX" organized by CODISSIA Intec Technology Centre, is highly regarded by the agricultural fraternity as one of the most business generating fair for the past 21 years. The utmost inventive and cutting edge technologies converge and excel here.

EXHIBITORS' PROFILE

The exhibition is open to all companies and organizations with products or services related to the following :

- Animal Husbandry
- Agri Ecology
- Agricultural Contractors
- Agricultural Equipment & Machinery
- Aquaculture
- Biotechnology
- Coconut, Coir and Spices
- Processing equipments
- Fertilizers & Chemicals
- Floriculture
- Food Processing Machineries
- Material & Equipments, Packing Technologies & Services
- Open Trucks & Handling Equipment
- Green houses
- Irrigation and Water Technologies
- Livestock & Dairy Farming
- Marketing & Export Services
- Organic Agriculture
- Plant Protection
- Plasticulture
- Post Treatment & Packaging
- Poultry Equipments
- Precise Agriculture
- Renewable Energy in Solar pumps & panels
- Refrigeration and cold storage
- Rural Development
- Seeds & Plant Propagation Material
- Software & Hardware
- Turnkey Projects

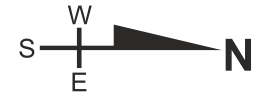


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**CODISSIA Defence Innovation and
Atal Incubation Centre (CDIIC)**



Model Farm & Live Demonstration of Farm Machine

AGRI INTEX

2024

Visitor Entry
Gate No. 2

WHY SHOULD YOU PARTICIPATE IN AGRI INTEX

AgrilIntex, India's Prime Agricultural Exhibition, is the perfect platform to gain access to the most promising prospects under one roof.

- 1. A unique platform to showcase ones' products, services and technology from Pre Harvest to Post Harvest.
- 2. Opportunity to interact with the best Farm Owners, Retailers, Wholesalers, Distributors, Technocrats, Policy makers from Govt. bodies, Industry Professionals, Academicians and most Progressive Farmers from the entire South India
- 3. A neutral platform where Farmers, Companies, Govt. Departments, Researchers and all stake holders of Agriculture industry are equally benefitted.
- 4. Conferences / Seminars conducted by Eminent Scientists & Industry Professionals
- 5. Exhaustive advertising and media coverage
- 6. Targeted business networking
- 7. Integrated Model Farm
- 8. Live demonstration of machineries
- 9. Common platform for agricultural produce, process and marketing
- 10. Progressive increase in business visitors year after year
- 11. Generate valuable sales and maximize return on investment
- 12. Build valuable networks in India and expand business

COVERAGE

As a leading agricultural event of the region, AGRI INTEX 2024 will attract extensive media coverage. There will be wide ranging presence in the following:

- PRINT MEDIA : Leading National Dailies of the region, Regional Vernacular Dailies, 'B' to 'B' & 'B' to 'C' Business Magazines and professional journals of the Agricultural Industry.
- SOCIAL MEDIA : There will be a focused intensive e-marketing programme through leading social media platforms like Facebook, Linkedin, Twitter and Youtube. In addition, Publicity on various prominent portals and through Banner space, e-newsletters and articles to the related associated members and industry stalwarts once a fortnight to ensure maximum footage and presence amongst the target visitors.
- ELECTRONIC MEDIA : Publicity on the leading FM Channels and Regional Satellite TV Channels.
- DIGITAL MARKETING: Marketing using Digital Technologies and Mediums such as Mobile Phones and Display advertising.
- OUTDOOR MEDIA : Posters and Banners shall be placed at strategic and key locations on a regional level to create a constant hype among the target groups.
- PR ACTIVITY : Press Meet with representatives from leading media houses will be organised prior to the fair and constant Press Releases will follow through the event days.

All this will create the necessary awareness and value to both the exhibitors as well as visitors.

VISITORS' PROFILE

- Agronomists
- Agri input traders
- Agents & Distributors
- Bankers, Investors & Entrepreneurs
- Consultants
- Dairy Owners
- Dairy, Poultry & Livestock Farmers
- Educationist & Students
- Engineers & Technicians
- Farmers & Farm Owners
- Food Processing Industrialists
- Govt. Authorities
- Importers & Exporters
- Project Managers
- Scientists & Technologists
- Trade Industry & Trade Media
- Veterinary Practitioners

THE PREVIOUS EDITION

A Glimpse

AGRI INTEX 2023 expo received over 100,000 business visitors out of 150,000 footfalls, thereby proving that this expo is fast becoming one of the most sought after in the trade fair map.

