Agricultural Machinery Manufacturers Association (AMMA-India)

National Body of Agricultural Machinery Manufacturers · Regd. No. 378 dated 20 September 2010 under Society Act XXI of 1860

PROCEEDINGS

15th Agricultural Machinery Manufacturers' Meet

AMMM-2026

Advancing agriculture together

DATES

12 – 13 September 2026

VENUE

Hotel Grand Mercure, GIFT City, Gandhinagar (Gujarat)



ORGANISED BY

AMMA-India

IN ASSOCIATION WITH

Government of India
Ministry of Commerce and Industry
Department of Commerce

EEPCINDIA
ENGINEERING THE FUTURE

CODISSIA
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THE MEET

A landmark gathering for *Indian farm machinery*

The Agricultural Machinery Manufacturers Meet (AMMM-2026), held on 12th September 2026 at the Hotel Grand Mercure, Gift City, Gandhinagar (Gujarat), was a landmark event in the agricultural sector. This prestigious gathering provided a premier platform for the exchange of knowledge, networking, and showcasing technological innovations. The event drew attendees from across India, who converged to engage in in-depth discussions about the latest advancements and emerging trends in agricultural machinery. The meet facilitated meaningful connections among key industry leaders and served as a dynamic forum for showcasing pioneering technologies poised to shape the future of agriculture. On this occasion Innovation Awards were also given to the members.

Inaugural ceremony

The meeting commenced with an inaugural ceremony, honoured by the presence of several esteemed dignitaries:

Dr. S N Jha
President ISAE & FMR DDG (Engg.) ICAR

Mr. Saikat Dutta
Director, EEPC India

Dr. D K Vatsa
FMR Vice Chancellor, HPKVV Palampur

Er. A N Meshram
FMR Deputy Commissioner (M&T), MoAFW, Govt. of India

Er. C R Lohi
FMR Deputy Commissioner (M&T), MoAFW, Govt. of India

Dr. K. C. Patel
Principal & Dean, CAET, JAU, Junagadh

Er. Vikrant Chauhan
Scientist-C / Deputy Director & Member Secretary, FAD 11 BIS

Er. Pradeep Sharma
Scientist-C / Deputy Director & Member Secretary, FAD 20 BIS

Mr. Rajkumar Arumugam
Chairman, AMMA-India

Mr. Vinodkumar Gajjar
General Secretary, AMMA-India

Dr. Surendra Singh
Technical Advisor, AMMA-India

Mr. Kiranbhai Kathiriya
President, AMMA-India Gujarat Chapter

The meeting started with a welcome address by Mr. Kiranbhai Kathiriya, President AMMA-India Gujarat Chapter, and the honouring of dignitaries on the dais with bouquets.







Dr Surendra Singh (Technical Advisor, AMMA-India), while welcoming the guests and members, started the meet with the lighting of the lamp by the dignitaries on the dais.

Chairman's *address*

Mr. Rajkumar Arumugam, Chairman AMMA-India

Over the past years, we have witnessed remarkable developments in the agricultural machinery sector. Since 2010, AMMA India has grown to a membership base of around 800 and has taken many initiatives for the benefit of agricultural machinery manufacturers, mostly through representation with the government on policies. As farming changes and farmers' needs change, the agri machinery manufacturing sector also needs a few strategic shifts in focus and plans:

i. Tractors to other-than-tractor agricultural machineries

ii. Subsidies to financing — easy finance for farmers through banks and NBFCs, with payment guarantee against defaults through a "Credit Guarantee Fund" as supported for MSMEs

iii. Mechanisation to automation / AI

iv. Imports to exports

v. GST 2.0 to GST 3.0 — GST on agricultural machinery has been brought down from 12% to 5% by GOI, resulting in a massive negative cash-flow situation for manufacturers due to the inverted tax structure

vi. One machine to variants

vii. EMD — One Nation, One Empanelment

viii. Raw material prices, particularly steel

AMMA-India is also taking up many initiatives with supporting organisations like EEPC India to create global market awareness and reach for its members.









ADDRESS

Dr. K. C. Patel

Principal & Dean, CAET, JAU, Junagadh

Dr. Patel addressed the participants and placed emphasis on timely and quality testing of agricultural machinery, financial support to MSME manufacturers, more coordination of institutions with manufacturers, and frequent interaction.

Quality testing | MSME finance | Institution–industry links

EXPORTS

FTAs power the next *export leap*

Mr. Saikat Dutta, Director, EEPC India

In his address and presentation, Mr. Dutta touched on many points raised by previous speakers, including GST, and on converting preferential market access into global opportunities for Indian machinery, implements and components.

WHAT IS AN FTA

Free Trade Agreement

- An agreement between two or more countries
- Reduces or removes import duties and trade barriers
- Makes trade easier, faster and cheaper

WHY IT MATTERS

- Opens access to new international markets
- Makes exports more price-competitive
- Creates opportunities for business and investment
- Gives consumers more choices at better prices
- Strengthens economic relations — from South–South cooperation to global integration

India already competes in advanced and emerging markets, with a broad export basket across the farm value chain. He walked members through product opportunities, tariff conditions and compliance requirements across major markets — from broad market potential to product-specific export decisions — and informed them about FTAs with different countries. There is a huge export market, but India's share remains small.

> *"Let us make India a trusted global supplier of agricultural mechanization solutions."*







COLLABORATION

Bridging technology *and the farm*

Dr. S N Jha, President ISAE & FMR DDG (Engg.) ICAR

Dr. Jha emphasised more effective collaboration among manufacturers, farmers, academic institutions and policymakers, highlighting that the benefits of technological advancements must be broadly and inclusively realised. Platforms like AMMA-India are instrumental in facilitating this dialogue and partnership. By bridging the gap between technology providers and end-users, such platforms ensure that innovations are not only introduced but also effectively integrated into everyday agricultural practice — essential for maximising the impact of new technologies and achieving sustained growth in India's agricultural sector.

He also informed participants that he had met the Principal Secretary Agriculture, Govt. of Gujarat, and discussed the formation of a Directorate of Agricultural Engineering in Gujarat.





STANDARDS · BIS

Status of BIS code revision and new codes

Er. Vikrant Chauhan (Scientist-C / Deputy Director & Member Secretary, FAD 11 BIS) and Er. Pradeep Sharma (Scientist-C / Deputy Director & Member Secretary, FAD 20 BIS) presented the status of BIS code revision and the development of new codes. They thanked the members of AMMA-India for their full support in this endeavour.





OPENING REMARKS

Er. Baldev Singh Amar

Founder Chairman, AMMA-India

In his opening remarks he raised issues related to GST, testing of agricultural machinery, variant testing, EMD and financing — issues the speakers went on to address.

RECOGNITION

AMMA-India *Innovation Awards*

AMMA-India has instituted Innovation Awards for its members in three categories:

CATEGORY I

New innovation in agricultural mechanization, including post-harvest operations

CATEGORY II

Use of AI / IoT / robotics / drones / automation / autonomy in agricultural mechanization

CATEGORY III

Use of green technologies in agricultural mechanization

Awards were evaluated and finalised by an expert committee:

Dr. D K Vatsa — FMR VC HPKVV Palampur, Chairman

Dr. Y C Bhatt — Ex. Head, Dept. of Farm Machinery, COET Udaipur, Member

Er. A N Meshram — DC M&T DOAC, Member

Er. C R Lohi — DC M&T DOAC, Member





Overall, the technical sessions provided a platform for critical discourse and the exchange of pioneering ideas. The showcased innovations promise to elevate farming practices and align with sustainable development goals, paving the way for a more efficient and eco-friendly agricultural sector in India.

Concluding addresses

Concluding the sessions, Dr. D K Vatsa, Er. A N Meshram and Er. C R Lohi addressed the members. Er. Meshram gave the status of various schemes, including the variant issue, and informed members that a decision would soon be communicated to the association. Members congratulated Er. Meshram and Er. Lohi on completing their assignments with the Govt. of India as Deputy Commissioner M&T DOAC, and wished them a healthy, happy and long life. Dr. Vatsa appreciated the functioning of the association, thanked members for supporting the farming community through the supply of quality machines, and wished the association every success.





Vote of thanks

Mr. Vinodkumar Gajjar (General Secretary AMMA-India) proposed the vote of thanks. He thanked all the dignitaries on the dais and the delegates, without whose support such meetings would not be possible; Mr. Kiranbhai Kathiriya, President AMMA-India Gujarat Chapter, and his team for their support in making the event a grand success; and everyone attending the meet.



Delegates of AMMM-2026

Agricultural Machinery Manufacturers Association (AMMA-India)



AMMM-2026 · GANDHINAGAR

Thank *you.*

To every dignitary, delegate and member who made the 15th Agricultural Machinery Manufacturers Meet a success.

Stronger machinery for a brighter tomorrow

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