

# Agricultural Machinery Manufacturers Meet (AMMM-2025)

14 - 15 September 2025



Organized By



Agricultural Machinery Manufacturers  
Association (AMMA-India)

Partner with



Department of Agriculture and  
Farmers Welfare Govt. Of India



ICAR – Central Institute of  
Agricultural Engineering Bhopal



CODISSIA  
Intec Technology Centre

Radeecal  
communications

**14-15** Sept. 2025 | Venue: Hotel Jenneys Residency Pvt. Ltd.,  
Avinashi Road, Coimbatore



# AMMM 2025

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## Background

Tractors and farm equipment form an integral part of farm mechanization and have a crucial role to play in increasing agricultural production and productivity. The introduction of tractors and farm implements for agricultural activities has helped to modernize Indian farming and has contributed to higher productivity during the last six decades. Power tiller, diesel engines and electric motors are equally important power sources on Indian farms help in performing various operations. Agricultural machinery manufacturing in India has been confined to un-organized sector and is being made by mostly small and medium size industries. These industries face a lot of problems in maintaining the quality of the farm equipment due to the lack of adequate infrastructure and expertise. These industries also need support by the Government and other related Govt. institutions/Agricultural Universities and NGOs to upgrade quality production. Agricultural Machinery Manufacturers Association (AMMA-India) is organizing 14th Agricultural Machinery Manufacturers Meet (AMMM-2025) on 14-15 September 2025 at **Hotel Jenneys Residency Pvt. Ltd., Avinashi Road, Coimbatore** in association with Department of Agriculture and Farmers Welfare, M&T Division, Ministry of Agriculture and Farmers Welfare, Govt. of India, ICAR Central Institute of Agricultural Engineering Bhopal, and its Regional Centre at Coimbatore, CODISSIA Intec Technology Centre, Coimbatore and Radeecal Communications. The Meet shall provide an opportunity to bring together the policy makers, planners, manufacturers, and farmers on a common platform to discuss all dimensions and implications of the changing scenario and need for mechanizing agriculture.

## Objective

The main objectives of the 14th **Agricultural Machinery Manufacturers Meet (AMMM-2025) (14-15 September 2025)** are to assess Farm Machinery Industries: Status and Future Prospects; Problems faced by the Farm Machinery Industries: Issues and Policies; Testing of farm machinery and standards; Financing, Credit policy and Subsidy on farm equipment; Export of farm machinery; display and demonstration of our products; arranging B2B meetings among interested manufacturing units; and other issues.

## Registration

**Registration for attending the Agricultural Machinery Manufacturers Meet (AMMM-2025) during 14-15 September 2025 is free for members.**

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## Tentative Programme

Date	Time	Programme
13 September 2025 (Saturday)		Arrival of delegates (Check-in after 12.00 noon)
14 September 2025 (Sunday)	9.00 – 10.00	Registration Venue: Hotel Jenneys Residency Pvt. Ltd., Avinashi Road, Coimbatore
	10.00 – 11.00	Inaugural Session
	11.00 – 11.30	Tea/coffee
	11.30 – 13.30	Interaction between Govt. officials and manufacturers and Presentations from Industries and Invited speakers
	13.30 – 14.30	Lunch
	14.30 – 16.00	Interaction between Govt. officials and manufacturers and Presentations from Industries and Invited speakers - Continue
	16.00 – 16.30	Tea/coffee
	16.30 – 19.30	Annual General Body meeting of AMMA-India
	20.00 – 23.00	Dinner
15 September 2025 (Monday)	Visit to Redlands Ashlyn Motors, Mulamachampatty, Coimbatore (Optional) <b>Note: Photography/videography strictly prohibited during factory visit</b>	
16 September 2025 (Tuesday)	Departure of delegates	

### Stay arrangements and accommodation charges

(Note: One can make own arrangement of stay at Coimbatore).

However, we have limited rooms available at **Hotel Jenneys Residency Pvt. Ltd., Avinashi Road, Coimbatore** which is available on first come and first serve basis.

Item	Jenneys Residency Pvt. Ltd., Avinashi Road, Coimbatore
Single occupancy	<b>Rs. 5,000/- per night including taxes and breakfast</b>
Double occupancy	<b>Rs. 6,000/- per night including taxes and breakfast</b>

By paying a sum of Rs. 47,200/- (40,000 + 18% GST) one can sponsor the meet. Sponsors are eligible for free display of logo on banners in conference hall as well as display of one-page advertisement in Conference Hall (Standby) and one page advertisement in souvenir.

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By paying a sum of Rs. 59,000/- (50,000 + 18% GST) one can sponsor the meet. Sponsors are eligible for free display of logo on banners in conference hall as well as display a one-page advertisement in Conference Hall (Standy) and one page advertisement in souvenir and can also make a presentation of 5 to 10 minutes about his company profile and how it is useful to member of AMMA-India.

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On the occasion of this one day meet a Souvenir would be released that would include papers to be presented during the meet and list of members of AMMA-India State-wise. The souvenir of the Agricultural Machinery Manufactures Meet (AMMM-2025) would also include advertisements from the manufacturers, members and other interested agencies to popularize their product. The tariff for advertisement would be as follow:

**Inside full page (colour) : Rs. 9440/- (8000 + 18% GST)**

Interested members may kindly transfer amount to the following bank details and send the logo of company, and one-page colour advertisement:

**Bank Name: Kotak Mahindra Bank Ltd.**  
**A/c Name: Agricultural Machinery Manufacturers Association**  
**Account No.: 7387081819**  
**IFSC code: KKBK0003063**



OR

**Bank Name: State Bank of India,**  
**A/c Name: AMMA-INDIA**  
**Account No: 31521222422**  
**IFSC Code: SBIN0014975**